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- Corporate Presentation
 - September 2018

Disclaimer / Forward Looking Statements

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Forward Looking Statements

This presentation includes forward-looking statements that are made pursuant to the "safe harbor" provisions of the private securities litigation reform act of 1995. Forward-looking statements reflect our current views with respect to future events and involve inherent risks and uncertainties which could cause actual results to differ materially from our historical experience and present expectations or projections as a result of various factors, including those risks and uncertainties described in the risk factors and in management's discussion and analysis of financial condition and results of operations sections of our annual report on form 10-k and subsequently filed quarterly reports on form 10-q, filed with the Securities and Exchange Commission. One can find many (but not all) of these statements by looking for terms such as "believe," "expect," "hope," "project," "may," "will," "should," "would," "could," "seek," "intend," "plan," "estimate," "anticipate" and similar terms. All statements other than statements of historical facts included in this presentation, including statements regarding our strategies, prospects, financial condition, operations, costs, plans and objectives are forward-looking statements.

We urge you to consider those risks and uncertainties in evaluating our forward-looking statements. We caution readers not to place undue reliance upon any such forward-looking statements, which represent our estimates and assumptions only as of the date hereof. Except as required by law, we undertake no obligation to update any forward-looking statement, whether written or oral, that may be made from time to time, whether as a result of new information, future developments or otherwise. We anticipate that subsequent events and developments will cause our views to change.

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- Company Overview
 - Operating Subsidiaries – Revenues
 - Executive Management Team

Company Overview

Grom Social Enterprises, Inc. (OTC:GRMM) is a media, technology and entertainment company that focuses on delivering content to children between the ages of 5 – 16 in a safe and secure environment that can be monitored by parents or other guardians.

- The Company delivers its content through mobile and desktop environments including (web portal and several Apps) that entertain children, allow kids to interact with their peers, while teaching good digital citizenship.
- The Company has several operating subsidiaries:
- **Top Draw Animation** - an award winning animation company which produces 2D animated content for both Grom Social and some of the largest media companies in the world.
- **Grom Social** - allows users to view innovative and creative content, chat with friends, get relevant news, and play proprietary games. It has grown to ~17M⁽¹⁾ users all over the world.
- **Grom Educational Services / Netspective** - provides web filtering services to an additional 2M children across 3,700 schools and libraries.

(1) Since inception, the Company has had ~17M users, which are defined as any child between the ages of 5 and 16 or adult who has logged on to a Grom Social platform.

Corporate Profile

Headquarters	Boca Raton, FL
Stock Symbol	OTCQB:GRMM
Market Cap. ⁽²⁾	\$31.9 Million
Shares Outstanding ⁽²⁾	~127.5 Million
Share Price ⁽²⁾	\$0.25
Insider Ownership ⁽²⁾	25%

(2) As of September 14th, 2018



Operating Subsidiaries – Revenues

As of Q2-2018, GRMM had Last Twelve Months of Revenue of ~\$8.0M⁽¹⁾.

Revenue Break-Out by Operating Subsidiary (as of Q2-2018)



Animation Studio

Last 12 months of Revenue of ~\$7.2M

Media & Entertainment Platform

Last 12 months of Revenue of ~\$30,000

- Platform built - ***moving to commercialization***
- Over 17M⁽²⁾ users / 2.1M⁽³⁾ monthly active users

Grom Education Services

Last 12 months of Revenue of ~\$826K

(1) Q2-2018 Financials can be found in the Company's reported 10Q filed with the U.S. Securities & Exchange Commission on August 18th, 2018.

(2) Since inception, the Company has had ~17M users, which are defined as any child between the ages of 5 and 16 or adult who has logged on to a Grom Social platform.

(3) Total active monthly users as of July 2018 was 2,114,110.

Executive Management Team

Darren Marks – Chairman / CEO / President

- Former President of DNA Brands, Inc., a beverage distributor and formerly a public company quoted on the OTCBB. Former Director of Illumination America, Inc., a publicly traded LED lighting company. Former Cofounder of Sims Communications, Inc. a telecommunications company that formerly traded on the NASDAQ, where he was responsible for the creation, design, and funding of a national telecommunications program for clients such as Alamo Rental Car and the American Automobile Association. Mr. Marks attended the University of Florida/Santa Fe Community College from 1986 to 1988.

Melvin Leiner – Vice Chairman / CFO

- Co-founder of DNA Brands, Inc., a beverage distributor and formerly a public company quoted on the OTCBB. Former Director of Illumination America, Inc., a publicly traded LED lighting company. Former Cofounder, and CEO of Sims Communications, Inc., a telecommunications company that went public with an IPO on NASDAQ in 1995. Mr. Leiner attended Marshall College where he studied business.

Wayne Dearing – EVP of Global Finance

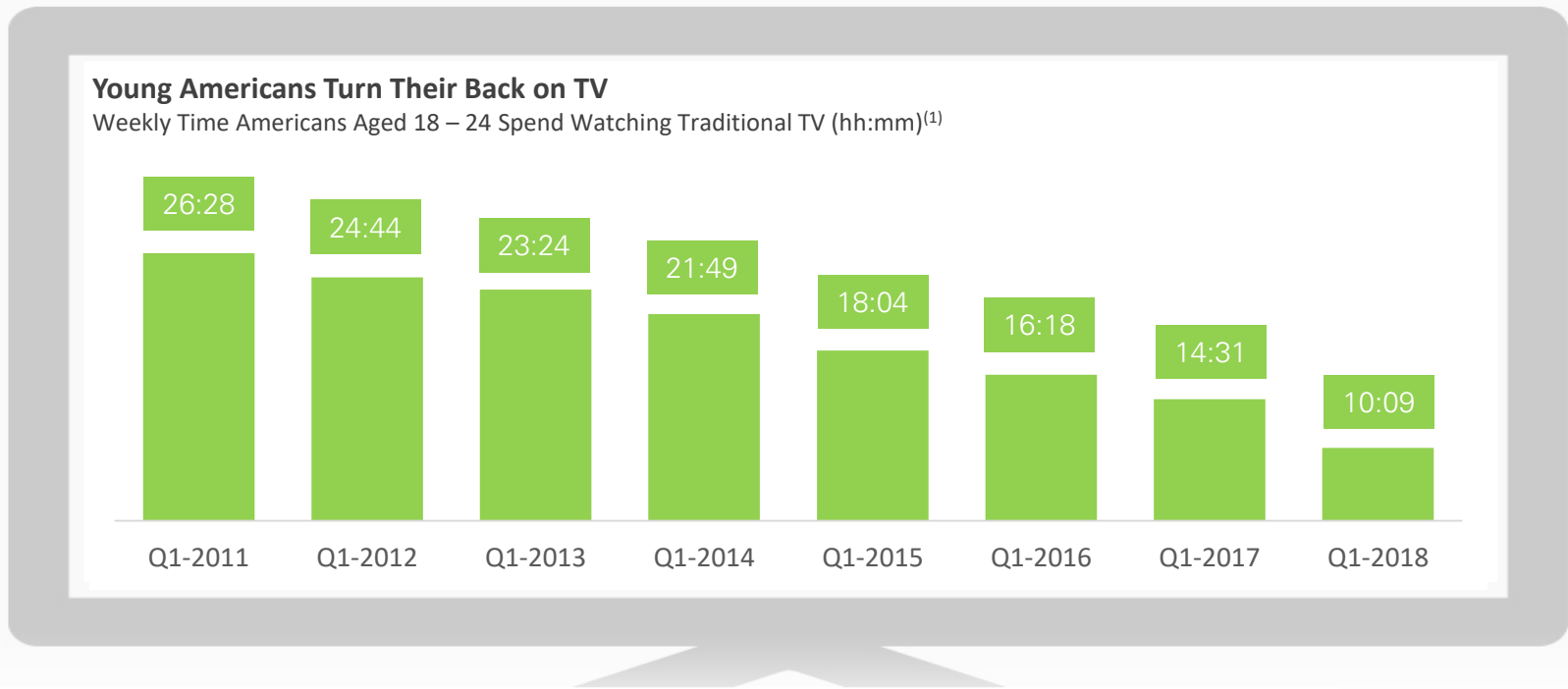
- Has served as managing Director of TD Holdings LTD, the parent company of Top Draw, animation a company he founded. Mr. Dearing previously served as financial and operations leader of Hanna-Barbera Australia and Hanna-Barbera Asia. He previously was General Manager of multiple division of Broadcom Australia, which at the time was one of Australia's largest independent media companies.

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- Changing TV Consumption Patterns
 - Safety Concerns Online

Children's Entertainment Consumption Patterns Are Changing

Over the last decade, there has been a major change in the way children consume media content.

- Kids and Young Adults no longer watch traditional television, but instead get their entertainment online, either on their desktop, or on their mobile devices (smart-phones or tablets).

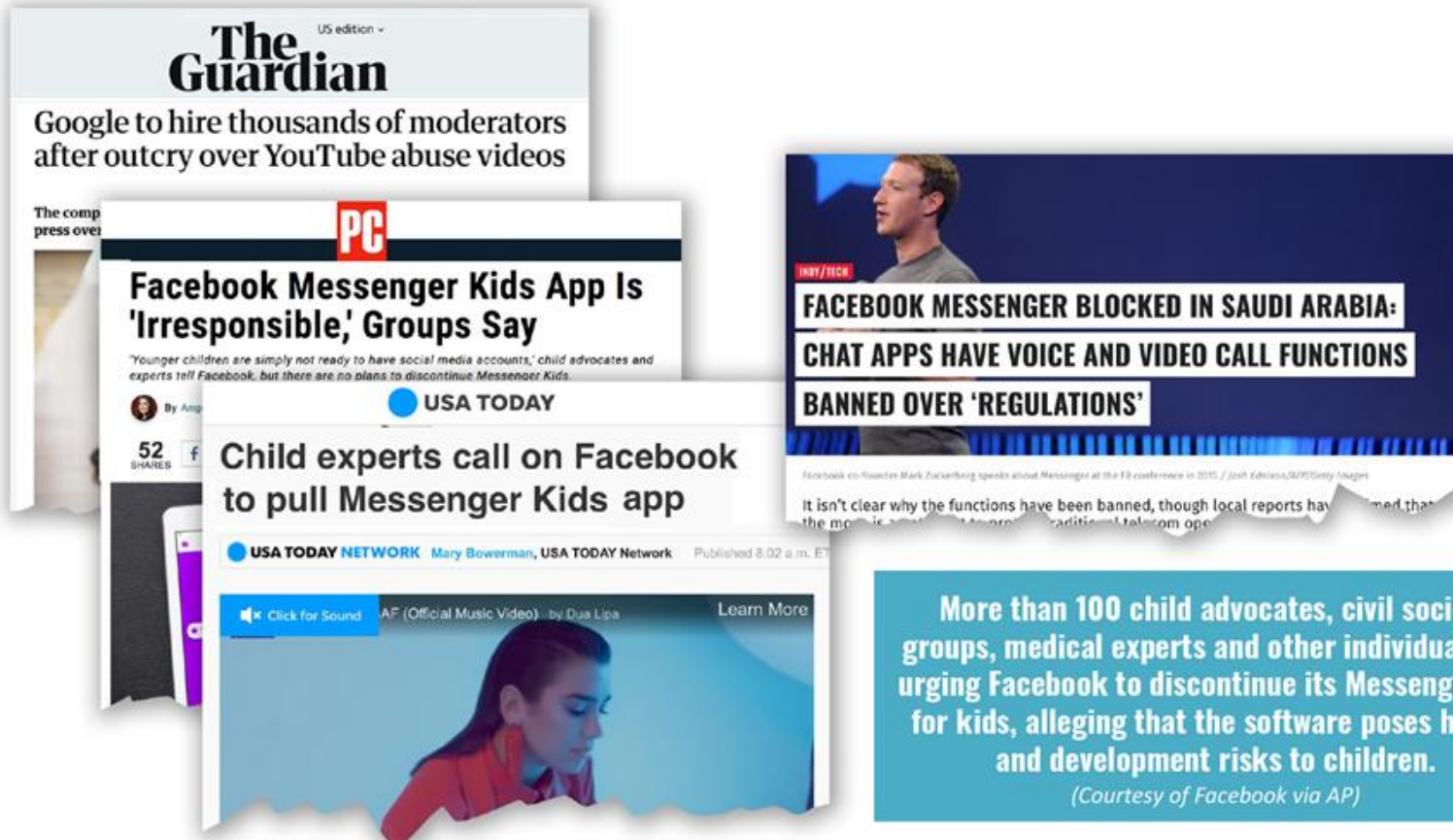


(1) Statista Charts (traditional TV includes all live and DVR time shifted TV viewing)

Are Kids Safe Online?

Many parents worry about the content of what their young children are consuming online, and how they can efficiently monitor this activity to keep kids safe.

- Who are they communicating with? Is the media content age appropriate? Is the media content consistent with the parents' values?



More than 100 child advocates, civil society groups, medical experts and other individuals are urging Facebook to discontinue its Messenger app for kids, alleging that the software poses health and development risks to children.
(Courtesy of Facebook via AP)

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- Top Draw Animation
 - Grom Social
 - Grom Educational Service / Netspective
 - MamaBear App

Top Draw Animation

Top Draw Animation (TDA) is an award winning producer of top-quality animation and is one of the leading producers of 2D animation for television markets around the world.

- TDA is recognized by producers and broadcasters as a provider of quality television animation and currently provides services to many high-profile properties
- Recent Awards Won
 - 2016 Pixie Awards Winner
 - 2018 Sidney Design Awards
- TDA employs over 500 cartoonists in studios in the Philippines.
- Has state-of-the-art studios in Manila that span 30,000 sqft.
- Has produced more than 250 half hours of 2D animation in 2017; has accumulated production of +2,000 half hours under the Top Draw banner.
- TDA has been in business since 1999.
- **As of Q2-2018, the TDA division of GRMM has Last Twelve Month Revenues of \$7.2M**



Top Draw Animation – Blue Chip Clients

TDA has some of the largest media companies as its clients, including:

- Disney Television Animation
- Warner Bros.
- Hasbro
- Nickelodeon
- Cartoon Network
- Netflix
- DHX Media (Canada)
- Slap Happy Cartoons (Canada)

The Company is currently working on some high-profile cartoon properties⁽¹⁾.



The Hollow (Netflix)



My Little Pony (DHX Media)



The Tom & Jerry Show (Slap Happy Cartoons)



Penn Zero (Disney Television Animation)



George of the Jungle (DHX Media)



Monster Beach (Cartoon Network)

(1) The listed cartoon series are a small sample set of the current scope of TDA's current roster of media projects.

Top Draw Animation – Growth Catalysts

Global consumers are displaying a growing appetite for engaging, high-definition visual experiences. Some of the catalyst for growth in animation are:

- increase in targeted broadcasting hours by cable and satellite TV (more hours means need for more content)
- Penetration of mobile devices along with the growing popularity of streaming video (which is the fastest growing segment distribution channel for animation)

More of the animation production process is taking place outside of US/Europe.

- Production work is going to where there is high expertise, and comparatively lower regional low labor costs.

The future of animation includes growth segments in augmented reality and virtual reality.

Top Draw Animation – Future Revenues

TDA has forecastable revenue numbers.

- Because of the nature of its business, TDA contracts with its media clients several quarters in advance.
- It has a pipeline of cartoon series projects (and its associated revenue) that has visibility of ~12 months into the future.

Grom Social

Grom Social is a new children's media destination for the 21st century.

- We feature a broad offering of content including videos, games and educational offerings to engage and entertain kids between the ages of 5 - 16.
- We connect kids around the world with the ability to chat and interact online – a **SAFE** social network “by kids for kids”.
- We promote good digital citizenship and take a stand against bullying.



Grom Social Stats & Analytics



User Data

Total Users ⁽¹⁾	17,009,835
Total Active Monthly Users ⁽²⁾	2,114,110
Average Child Online Duration ⁽³⁾	53.2 Minutes
Average Parent Online Duration ⁽³⁾	4.3 Minutes
Bounce Rate ⁽⁴⁾	29.3%

Device Usage⁽⁵⁾

Mobile	58.2%
Desktop	33.6%
Tablet	8.2%

Gender Breakdown⁽⁵⁾

Male	51.0%
Female	48.0%

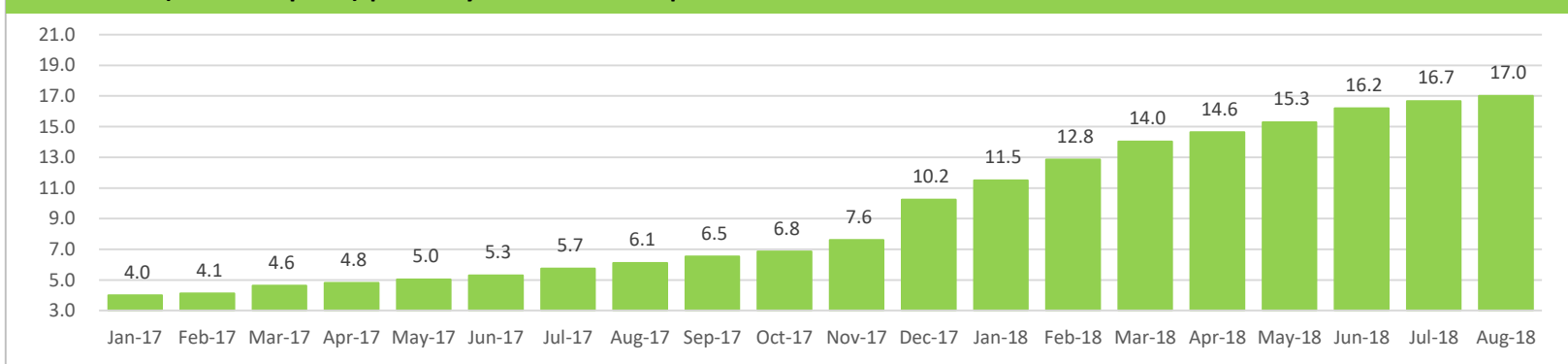
Most Popular Sections⁽⁵⁾

(1) Grom Chat	(6) Grom Action Sports
(2) Grom TV	(7) Grom Fitness
(3) Grom Games Center	(8) Grom Education
(4) Grom Entertainment	(9) Gromtography
(5) Creative Grom	(10) Grom Pets

Geographical Breakdown⁽⁵⁾

United States	27.6%
India	14.9%
Brazil	11.5%
Indonesia	10.9%
Canada	9.8%

Total Users (Since Inception) | January 2017 – Present | Millions⁽⁶⁾



1) Total users (incl. parents) on all platforms since inception a/o August 27th, 2018.

2) Total active monthly users as of July 2018.

3) Average daily usage for July 2018.

4) Device usage, gender breakdown, most popular sections and geographical breakdown as are as of July 2018.

5) Bounce Rate is as % of visitors to a website who navigate away from the site after viewing only one page.

6) Data obtained from Google Data Analytics, and Joomla Content Management System.

Grom Social – Industry User Values

Grom Social has spent the last several years building a robust platform that is safe, can attract kids through the right content, and has steadily grown its users.

- As of August 2018 Grom Social had approximately ~17M total million users since inception.
- As of August 2018 – the Company had ~2.1M Monthly Active Users
- Grom Social is releasing its Next-Generation App in Q4-2018

Current User Value of Popular Sites ⁽¹⁾	
Twitter	\$77.0
Groupon	\$52.3
Snapchat	\$51.4
Zynga	\$38.5
Yelp	\$22.4

(1) Current User Value was determined by taking the market capitalization of the company, and dividing it by the number of Monthly Active Users. Market capitalizations were derived from S&P Capital IQ market data as of August 25th, 2018. The monthly average user data was obtained from each Company's latest quarterly financials. Companies selected are a collection of different technology companies that had a "user-engagement" feature.

Grom Educational Services / Netspective

Grom Educational Services is the division which offers the NetSpective WebFilter.

- The NetSpective WebFilter provides protection and security for schools and students meeting and exceeding Children's Internet Protection Act (CIPA) requirements for technology protection measures and internet safety policies which include filtering and monitoring the online activities of minors/students.
- This product is being used by two million children across 3,700 schools and libraries.
- Company had LTM Revenues of ~\$826K



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- Ownership / Capitalization Table

Capitalization / Ownership Table

Insiders own a significant portion of the equity of the Company.

- **25% of the Company's Common Stock** is held by the management team / directors.

Ownership Table (as of August 19 th , 2018)				
Holder	# of Shares	% Of Common Stock Outstanding	Fully Diluted Shares (#)	Fully Diluted Shares (%)
Darren Marks (Chairman / CEO) ⁽¹⁾	14,995,381	11.8%	24,377,881 ⁽²⁾	14.1%
Mel Leiner (Vice Chairman / CFO) ⁽¹⁾	9,313,136	7.3%	18,695,636 ⁽²⁾	10.8%
Wayne Dearing (EVP Global Finance)	4,154,349	3.3%	4,154,349	2.5%
Dr. Thomas Rutherford (Director)	2,864,475	2.2%	3,698,475 ⁽²⁾	2.2%
Robert Stevens (Director)	250,000	0.2%	250,000	0.2%
Norman Rosenthal (Director)	291,700	0.2%	291,700	0.2%
Total Insiders	31,869,041	25.0%	51,468,041	28.2%
Public Float	95,626,358	75.0%	112,252,268	68.6%
TOTAL	127,495,399	100.0%	163,720,309	100.0%

Capitalization Table (as of August 19 th , 2018)		
Security	Common Stock Equivalent Held	Weighted Avg. Conversion / Strike
Common Stock	127,495,399	
Convertible Debt	4,538,087	\$0.64
Stock Options	30,904,913	\$0.50
Warrants	781,910	\$1.36
Fully Diluted Shares Outstanding	163,720,309	

(1) Includes shares held in family trusts.

(2) Includes shares underlying stock options.